

krank

Innovative Print Solutions

Business Card Data Sheet

Standard Artwork Sizes

	Setup Size (Bleed Size)	Complete Size (after trimming)
Plastic Cards:		
Poly-T (Frosted)	92mm x 56mm	90mm x 54mm
Poly-W (White base)	92mm x 56mm	86mm x 54mm
PET-S (Silver base)	92mm x 60mm	86mm x 54mm
PVC-T, TF, TW	90mm x 58mm	86mm x 54mm
PVC-WM, WG	90mm x 58mm	86mm x 54mm
PVC-MS	90mm x 58mm	86mm x 54mm
PVC-MG	90mm x 58mm	86mm x 54mm
Magnetic Cards:		
MC1	96mm x 61mm	90mm x 55mm
Cardboard Cards:		
S1, S2, G1, G2	92mm x 60mm or	86mm x 54mm or
M1, M2	96mm x 61mm	90mm x 55mm
Specialty Cards:		
Embossed L1E, L2E	96mm x 61mm or	90mm x 55mm Or
	92mm x 60mm	86mm x 54mm
Spot Foil	92mm x 56mm	90mm x 54mm
Spot UV	92mm x 52mm	90mm x 54mm
SPOT FOIL + UV	92mm x 52mm	90mm x 54mm
100% Recycled:		
RC 100%	92mm x 60mm or	86mm x 54mm or
	96mm x 61mm	90mm x 55mm

**We Prefer Illustrator for the best results.
(CS4 or ealier)**

We all except

Adobe - Photoshop, Indesign & Press Ready PDF files with bleed.

MS Publisher, MS Word (if suitable)
(We will convert these files to CYMK)

Please convert all fonts to outlines or supply in zipped file with order.

Artwork Bleeds (Very IMPORTANT)

Your artwork needs to be a certain size to print correctly. Please use correct size from the Artwork sizes on left.

Part of this size is what we call the bleed which will be trimmed off.

Why add bleed?

A bleed area is a Printed area which extends outside the trimmed area. It is not possible to print all the way to the edge of the paper sheet. To achieve this effect it is necessary to print a larger area than is required and then trim the paper down.

Tips for Good Business Card Design

Text, logos - should be min of 3mm from the outside edge of the finished size.

Background images & background colours should extend to the outer edge of the bleed area.

Allways use CMYK colours not RGB; so colours print correctly.

Use only High Quality photos for best results - 300 dpi or larger

Do not use borders at edge of card

As when card is cut you may end up with uneven borders.

Do not use Images from the web

As they may not look good when printed.

Convert all text to "outlines" or supply the fonts used

(They are in window>fonts folder)

Do not put to much info on the card

Keep it simple so its easy to read.

Check Spelling & Numbers befor sending

Black Background - Maxium ink C30 M30 Y30 K100

(we will not print larger saturations as this will have problems)

If this looks all to hard we can design your card for you. Design from \$60

Setup Size (92 x 60mm) includes *Bleed*

Trim Size (86 x 54mm)

This the final size after the card has been trimed.

Safe Area 3mm in from finish size

All critical elements (text, logos, etc.)

Must be kept inside this area, to avoid information being cut off.

